





TOBIAS BYLAND


SENIOR DATA SCIENTIST


Experienced Data Scientist with a Desire to get Things Done by Collaborating with People


PERSONAL INFO

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 1982

SKILLS

Data Analysis

Machine Learning

Analytical Consulting

DataMart Architecture

Project Management

LOOKING FOR

Adding Value with Data Science

Cooperative Work Environment

Collaborating with Domain Experts

Opportunities For Professional Development

SOFTWARE

SQL

R

SAS

KNIME

JIRA / KANBAN

LANGUAGES





German (Native)

Englisch (Fluent)

French (Conversation Level)

Italian (Basics)

WORK EXPERIENCE

	Baloise	
	2022/02 - today	Senior Data Scientist
	Manor	
	2020/09 - 2022/01	Head of Data Science <ul style="list-style-type: none">Responsible for the Development of CLV-/AffinitymodelsBusiness Owner of the Manor CDPSpecifying Changes to the Manor CDP
		Senior Data Scientist <ul style="list-style-type: none">Targeted Customer SelectionsEvaluation of CRM CampaignsModelling of Customers' Affinities
	2017/10 - 2020/08	
	Aduno Gruppe	
	2014/01 - 2017/09	Data Mining Consultant Expert <ul style="list-style-type: none">Adhoc ReportingAutomation of Periodic ReportsAnalytical Support for Business UnitsConsulting for External Partners
	UBS	
	2013/01 - 2013/12	Senior Data Analyst <ul style="list-style-type: none">Impact Simulations of Pricing ChangesSpecifying Changes to the Analytical DatamartInternal Training for R/SAS
		Data Analyst <ul style="list-style-type: none">Adhoc Analyses & Reporting
	2010/08 - 2012/12	

CERTIFICATIONS

- SAS Certified Base Programmer for SAS 9
- Datacamp
 - Machine Learning with caret in R
 - Supervised Learning in R: Classification
 - Introduction to Spark with sparklyr in R

EDUCATION

M.Sc. in Business and Economics, Major in Quantitative Methods, Universität Basel